# **INLAND EMPIRE**

Small Business Development Center



# Win the Battle of the Inbox

#### **DATE**

Wednesday, July 13th

#### **TIME**

9:00 am-11:00 am

#### **LOCATION**

New Day Church 7155 Hamner Avenue

### **COST**

**FREE** 

Workshop is offered at no charge by the City of Eastvale

#### **REGISTRATION**

Pre-registration is recommended, as seating is limited.

Register online at:

www.iesmallbusiness.com

## Learn 6 Easy Steps You Must Take To Harness Your Email Program & THE POWER OF THE INBOX!

- 1. Grow a Healthy List
- 2. Create Great Content that Keeps Them on Your List
- 3. Customize a Beautiful,
- 4. Mobile-Friendly Template That Matches Your Brand
- 5. How to Get Your Emails Opened
- 6. Tracking Your Results
- 7. How to Reach Beyond Your List for New Subscribers











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